

## Maple Grove Farmers Market

Thursdays

3 to 7 p.m.

3 to 6 p.m. (Oct)

Mid-June thru  
late October

Maple Grove  
Community Center  
parking lot

[www.maplegrovefarmersmarket.com](http://www.maplegrovefarmersmarket.com)



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Put your marketing dollars to work for you at the Maple Grove Farmers Market!

**Contact Farmers Market Coordinator**

**Carol Morris  
763-494-6002**

# Extend Your Reach Sponsor the Farmers Market!

2,000+ enthusiastic community members attend the Maple Grove Farmers Market each week in search of new flavors and ideas. Promote your business in this upbeat environment by becoming a Farmers Market sponsor.

## Maple Grove Farmers Market Facts

- A season full of fabulous fresh food and fun—a great community gathering place.
- In its 9th year and growing strong—loyal vendors and customers.
- Highly anticipated tradition for residents, business people and visitors to Maple Grove and northwest metro area.
- Well-respected market and management.
- Very visible location with traffic counts on Weaver Lake Road of 18,000+ cars per day.
- More than 50 vendors serving about 40,000 customers in 2011.
- Nearly 2,500 subscribers to regular market updates and over 700 likes on Facebook.
- Media attention from Northwest Community Television/Channel 12, Osseo-Maple Grove Press, Maple Grove Magazine, Minneapolis Star Tribune, and local media websites.
- Listing in the 2012 Minnesota Grown Directory and numerous community and farmers market related websites.
- Wide distribution of farmers market info and promotions at local events.
- Chef demos, live music, children's programming, and frequent shopper program add to the fun atmosphere and leave customers with a positive impression and great experience.

**Please see other side to choose your sponsorship level and benefits.**



## Sponsorship Opportunities

### \$500 Community Partner

Seasonal sponsorship allows you to take advantage of the Market's status as a vibrant community tradition. Community Partners can expect many benefits.

- Booth at the Farmers Market for up to three times during the season.
- Name and logo prominently displayed on the Market website through the season and in communications including Facebook and weekly subscriber service during the weeks you have a Market presence.
- Recognition through press releases sent to local media.
- Sponsor provided with farmers market promotional materials to share with employees/visitors.
- Creative partnerships! We would love to shine a light on your business and are open to your ideas for ways to promote you at the Market.

### \$200 Friend of the Market

This important sponsorship level enables us to enrich the Market with special events, live music, children's programming and much more. Please consider reaching out to our enthusiastic shoppers at the \$200 level.

- Booth at the Farmers Market for one market day during season.
- Recognition through press releases sent to local media.
- Name and logo appear during the week of your sponsorship in market communications including website, Facebook page, and weekly subscriber service.
- Sponsor provided with farmers market promotional materials to share with employees/visitors.

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**Connect with the community — join us as we continue to build  
on the success of the Maple Grove Farmers Market!**

**Extend your reach to potential clients and customers and  
get the message out about your business and product/service.**

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## What can your sponsorship dollars support?

**Entertainment:** Your sponsorship dollars will help us find local and regional talent as well as publicize a great line-up of performers.

**Chef demos:** Our popular Seasonal Samplings chef demos provide shoppers with inspiration and resources for eating locally and seasonally.

**Frequent Shopper Program:** Partner with us on our Loyal for Local frequent shopper program. Customers are rewarded for their visits to the market with various incentives—these could be sponsored by you!

**Media/Publicity:** Help us spread the word about the market through local and online advertising avenues as well as signs, banners, mailings, brochures, posters, t-shirts.

**Children's activities:** The Market is a draw to families, and kids always like to have fun! Children's storytime is a weekly feature at the Market and children's educational programming, crafts and events are big hits throughout the season.

**Special events/Giveaways:** Even little things can mean a lot—some past examples include caramel apple sundaes, vendor-baked cookie giveaways, popsicles, cold water on hot days, school supplies.

**Create/host an event:** We would be happy to customize your sponsorship to fit your needs. Let's schedule a brainstorming session!

