

## Maple Grove Farmers Market

Every Thursday

3 to 7 p.m.

3 to 6 p.m. (Oct)

Mid-June thru  
late October

Maple Grove  
Community Center  
parking lot

[www.maplegrovefarmersmarket.com](http://www.maplegrovefarmersmarket.com)

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Put your marketing dollars to work for you at the Maple Grove Farmers Market!

**Contact Farmers Market Coordinator**

**Carol Morris  
763-494-6002**

# Market Your Business at the Farmers Market!

The Maple Grove Farmers Market invites you to become a sponsor of this special community event. Not only is this a great way to promote your business, it is an opportunity to support an endeavor that brings fresh, vendor-grown produce and products to Maple Grove and the northwest metro area. By sponsoring the Market, you are also contributing to your community.

## Maple Grove Farmers Market Facts

- The 2010 market season runs from June 10 to October 21 (20 weeks).
- The market is open every Thursday from 3-7 p.m. through September and 3-6 p.m. in October.
- Outside — Maple Grove Community Center Parking Lot (12951 Weaver Lake Road) with free parking.
- Highly visible location with traffic counts on Weaver Lake Road of 18,000+ cars per day.
- Going into 7th year and highly anticipated tradition for residents, business people and visitors of Maple Grove and surrounding communities.
- More than 60 vendors serving over 37,000 customers in 2009.
- Attendance averages around 1,750 to 2,000+ each market day.
- Nearly 1,600 subscribers to regular market updates
- Maple Grove Farmers Market page on Facebook.
- The market receives media attention from Northwest Community Television/Channel 12; Minneapolis Star Tribune; and Osseo-Maple Grove Press and has also been featured on FOX 9 and KARE 11.
- The Maple Grove Farmers Market is listed in the 2010 Minnesota Grown Directory and numerous related and community websites. The Market will also be promoted through local and regional media outlets.
- Wide distribution of farmers market brochures and promotions at local events.
- Special events, music, master gardeners, etc. are planned to ensure plenty of excitement throughout the season.
- Well-respected market and management.
- The Farmers Market is proud to be affiliated with various organizations that support and promote farmers' markets, Minnesota Grown products, and local agriculture.

**Please see other side for sponsorship details.**



# FARMERS MARKET

## Sponsorship Opportunity

### \$200 sponsorship provides:

- Booth at the Farmers Market for the day of your sponsored event or one market day during season (Table/two chairs provided by Market)
- Sign at the Farmers Market for the day of your sponsored event or one market day during season (Sign provided by sponsor)
- Recognition through press releases sent to local media
- Listing, logo and link on the Farmers Market website
- Listing in Events section on Farmers Market website
- Recognition through Farmers Market email subscriber service (1,600+ recipients)

### What will your sponsorship dollars support?

**Entertainment:** Music always enhances the Market experience. Contributions will help us find local and regional talent as well as help publicize a great line-up of shows.

**Children's activities:** The Market is a draw to families, and kids always like to have fun! The opportunities are many and varied to keep kids entertained and engaged at the Market.

**Special events/items:** As a business person, you know how important customers are. Special events and giveaways are a great way to promote and grow the Market, and keep our supporters coming back week after week. Your contribution will help pay for advertising and attention-getters for events, prizes, and special performers.

**Create/host an event:** Let's sit down and brainstorm some ideas of fun ways to promote your business at the Market. We can customize to fit your needs.

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Please join us as we continue to build on the success of the Farmers Market. This gathering place is a great opportunity to promote your business and get your message to area residents. Please note that sponsorships can be customized to meet the specific needs and goals of your business/organization.

**Put your marketing dollars to work *and* promote the fact that you are a proud sponsor of the Maple Grove Farmers Market!**

**Contact Farmers Market Coordinator Carol Morris at 763-494-6002**

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